

## **Creative Industries Committee Rapid City Area Chamber of Commerce**

The Creative Industries Committee of the Chamber strives to support creative thought and creative industry businesses through events designed to inspire the creative people who make the businesses thrive. Creativity, arts and innovation fuel our economy and make the community an amazing place to live and do business.

### **Creative Industries Definitions**

The term “creative industries” describes businesses and individual efforts for which creativity is essential to achieve success. It also refers to a range of economic activities which are concerned with the generation of knowledge and information. Creative industries are those which have their origin in individual creativity, skill and talent and which have a potential for wealth and job creation through the generation of intellectual property and creative output.

World-wide, countries, states, regions and cities are measuring economic impact and investing in targeted economic development of creative industries because they tend to create jobs that are culturally rooted in communities (and most likely won't go overseas) and fuel regional economies.

While definitions of creative industries vary, here is a breakdown of common categories:

- Architecture
- Advertising
- Arts and antique markets
- Arts-related or software development and mass communications departments within a school, college or university
- Crafts
- Culinary arts
- Cultural organizations and cultural facilities management
- Design
- Fashion (hair, clothes, makeup, etc.)
- Film, video, photography
- Software development, computer games, electronic publishing
- Music, visual and performing arts (theatre, dance, etc.)
- Publishing
- Writers
- Television and Radio