

Rapid City PechaKucha Night

*Organized in 2013 by Members of the
Creative Industries Committee of the Rapid City Area Chamber of Commerce*

Information for Potential Presenters

Why should I present at PechaKucha Night (PKN)?

- You'll be able to share your idea with other thought leaders in the community in a fun relaxed environment
- Your idea could change thinking, empower change, inspire innovation and build a stronger community
- It doesn't cost you anything to present or attend
- It will make you feel good

What is a PechaKucha Night anyway? PechaKucha (pronounced roughly: pe-cha ku-cha OR pe-chak-cha) is the Japanese phrase for chit-chat. But think of it as a way to share powerful ideas in a fast-paced, high-energy manner: 20 slides presented for 20 seconds each (set on an automatic timer). That's 6 minutes 40 seconds to get your point across. It's a format that makes presentations concise, and moving at a rapid pace.

PechaKucha Night was devised in Tokyo in February 2003 by Astrid Klein and Mark Dytham of Klein Dytham architecture as an event for young designers to meet, network, and show their work in public. It has turned into a massive celebration, with events happening in hundreds of cities around the world, inspiring creatives worldwide.

Where are PechaKucha Nights held? PechaKucha Nights are held in fun spaces usually with a bar similar to the original home of PechaKucha Night at Super Deluxe in Tokyo, a space for "Thinkin' and Drinkin'." Rapid City events have been held in public, commercial, and community spaces. Let us know if you wish to host an event!

Who can present? Anyone can present - this is the beauty of PKN: young, old, men, women, individuals, couples, entrepreneurs, businesspeople, students, professors - anyone with an open mind!

What subjects can I present? Present something you love. Most people use PKN to present their latest creative projects or work, life lessons or inspirations. All successful presenters share their passion. The audience is most interested in hearing personal stories, personal development and humor. Also of possible interest are topics of entrepreneurship, social issues, and art/architecture/music/design, etc. Recent surveys show audiences are generally uninterested in listening to talks about politics, business, or social media, but a creative spin and presentation on almost any topic can be engaging. Please do not make a sales pitch for products. The goal is for the presentation to be a creative exercise for the presenter and interesting to the listeners.

What makes a good PechaKucha talk? Watch videos of past presentations on the website event pages to get an idea of PKN style. Good PechaKucha presentations uncover the unexpected: unexpected talent and unexpected ideas. Some PechaKuchas tell great stories about a project or a trip. Some are incredibly personal, some are incredibly funny. They are all very different from each other, making each PechaKucha Night like a box of chocolates.

Let's say I'm interested. How do I apply to speak at the next PechaKucha Night? At this point, we are approaching presenters on a case-by-case basis. In the future, we may allow submittals to our website and have a more formal application process. If you're interested in presenting, please let us know. We can provide you with a PowerPoint template to help get you started. Please reply if you plan to present, what date you would be ready to present, and have the slides submitted at least one week before the event.

Where can I reach you?

day@rapidcitychamber.com or 343-1744 or respond to us on Facebook: www.facebook.com/pechakucha.rapidcity

What are the Presentation criteria? The spirit of PechaKucha Night is for content, community and creativity. Your presentation should be original. You should demonstrate that you understand the spirit of PechaKucha Nights. Presentation should be in Powerpoint 2010 or converted from Keynote, and submitted to the PKN coordinator prior to the event.

What are some References?

PechaKucha website and example presentations : <http://www.pechakucha.org/>

PechaKucha article in Time Magazine: <http://www.time.com/time/magazine/article/0,9171,501060724-1214999,00.html>

PechaKucha article in Wired Magazine: http://www.wired.com/techbiz/media/magazine/15-09/st_pechakucha#

PechaKucha article in the Boston Globe: http://www.boston.com/ae/theater_arts/articles/2010/06/28/pecha_kucha_designed_to_inspire/ PechaKucha group in Raleigh, NC: <http://pknraleigh.com/about/>