

Leadership Rapid City

OBJECTIVE: To develop leadership potential existing in our community in order to continue to provide civic organizations in the Rapid City area with quality civic leaders.

TARGETS:

- Up-and-coming and existing leaders from all parts of the community

TACTICS:

- Offer a 12-week Leadership Class to selected participants as well as a 5-week Junior Leadership Class to selected senior, junior, and sophomore high school students
- Effectively use the resources available to create, maintain, and protect LRC's reputation, enhance its prestige, and present a favorable image; as well as better align goals with the Chamber's vision
- Treat LRC alumni as stakeholders - their opinions, time, and resources are integral to LRC's success
- Invest in the LRC graduate and their involvement in the community by providing continuing leadership training for their personal and professional development

SUCCESS:

- Connect and develop 30 community leaders who will impressively impact the community through dedication and service. Foster 12-15 high school senior, junior, and sophomore high school students from public or private schools including home-schooled students who are future leaders and offering them opportunities to develop their leadership skills and to broaden their knowledge of the community
- Host 50-65 potential candidates for the Leadership Rapid City recruitment event that is dedicated to learning about the 12-week leadership program. Host up to 30 selected candidates for the Leadership Rapid City Welcome event where the expectations will be outlined for the 12-week leadership program
- Nurture and provide pathways to strengthen loyalty and donor base
- Host 65-75 alumni for the Leadership Rapid City Alumni social and continuing leadership seminars. Engage 150-175 Leadership Rapid City alumni in paying dues to support and sustain our leadership programs
- Participants should develop the skills needed to meet the challenges of today and tomorrow