



The Rapid City Chamber of Commerce's Electronic Newsletter is your direct link to nearly 4,000 Black Hills business people. On the first and third Wednesday of every month the newsletter is emailed directly to employees of Rapid City Area Chamber of Commerce members and select businesses throughout the Black Hills.

BENEFITS OF ADVERTISING IN THE ELECTRONIC NEWSLETTER

- Direct exposure to nearly 5,000 individuals in the community and surrounding area
- Opportunity for your business or event to be seen twice per month (24 times per year!)
- Clickable link to advertiser's website
- Full color advertising

There are only five (5) advertisement positions available per newsletter. Ads must be reserved and paid in full by the last Friday of the month prior to the month of your advertisement. One year reservations are good for one year from the initial sign up date.

All ads are limited to a 164 square pixel image (RGB format) that can be any combination of words and/or images. Ads will also be a clickable link to a website or email address. Positions are sold on a first come, first served basis.

ONE MONTH AD
(2 newsletters)
\$100 per month

QUARTERLY AD
(6 newsletters)
\$250 per quarter
\$50 savings

YEARLY AD (2 SPACES)
(24 newsletters)
\$900
\$300 savings

Those purchasing longer term reservations may change the ad for each month's newsletter. The new ad must be submitted by the last Friday of the month, otherwise the same ad will be used from the previous month.

Contact Shiloh Francis to reserve your space or with any questions you may have.

Call (605) 718-8465 or email francis@rapidcitychamber.com