



# INVESTMENT REPORT

A publication of the Rapid City Chamber of Commerce

The Rapid City Chamber of Commerce's Investment Report is your direct link to over 3,000 Black Hills business people. The Investment Report is printed on the first of every month and is direct-mailed to Rapid City Area Chamber of Commerce members, select businesses throughout the Black Hills and economic development inquires throughout the U.S.

## BENEFITS OF ADVERTISING IN THE INVESTMENT REPORT

- Printed on 80 lb. gloss text stock
- Completely full color publication
- Full sized publication (8.5" x 11")
- Digital version distributed online with clickable link to advertiser's website

*Please check desired placements and contract agreement*

### PREMIUM PLACEMENT

#### INSIDE COVERS

- Full Page - \$726 / issue
- 1/2 Page - \$418 / issue

#### BACK COVER

- Full Page - \$908 / issue

#### ADVERTORIAL (reserve in advance)

- Full Page - \$1,155 / issue

### STANDARD PLACEMENT

#### INSIDE PAGES

- Full Page - \$396 / issue
- 1/2 Page - \$275 / issue
- 1/4 Page - \$171 / issue
- 1/8 Page - \$127 / issue

### CONTRACT ADVANTAGES

#### 12 MONTH AGREEMENT

- Save 20%

#### 6 MONTH AGREEMENT

- Save 10%

#### 3 MONTH AGREEMENT

- Save 5%

Company Name: \_\_\_\_\_

Contract Starting Month: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date \_\_\_\_\_

\* Due by the 15th of the month prior to publication (September ad due by August 15th)

\*\* All payments must be received by the 15th of the month to assure placement in the next issue of the Investment Report.



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## **GUIDELINES FOR SUBMITTING ARTWORK**

Need an ad created we would be happy to help, call 342.0979.

### **AD SIZES:**

**Full Page** 7.5" w x 10" h

**Full Page (w/ bleed)** 8.625 in" w x 11.25" h

**1/2 page** 7.5" w x 4.9375" h

**1/2 page (Vertical)** 3.6875" w x 10" h

**1/4 page** 3.6875" w x 4.9375" h

**1/8 page** 3.6875" w x 2.4063" h

### **REQUIREMENTS**

Ad must be in one of these formats: PDF, TIF, JPG

**Due by the 15th of the month prior to publication (September ad due by August 15th)**

Resolution of 300 dpi or higher

Please do not send WORD or PUBLISHER files

Ads print full color

**\*\*\*PLEASE NOTE-** Web graphics are most likely are VERY LOW resolution and are not usable for print. They can not be improved by our designers by increasing resolution or size.