



## Mission Statement

Our Chamber is a membership organization of businesses and professional leaders dedicated to promoting a strong business climate in the Black Hills and enhancing the quality of life for members.

# Fiscal Year 2017 Annual Report

## Membership

**92%**  
Retention Rate

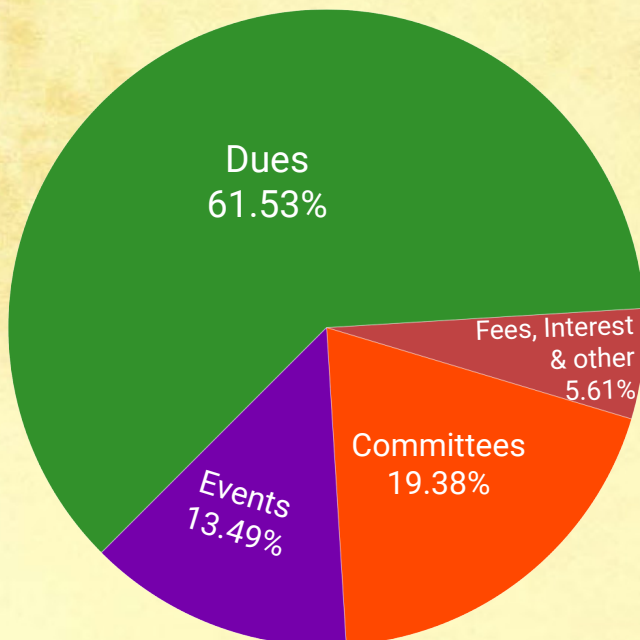
**1,231**  
Active Members

**114**  
New members

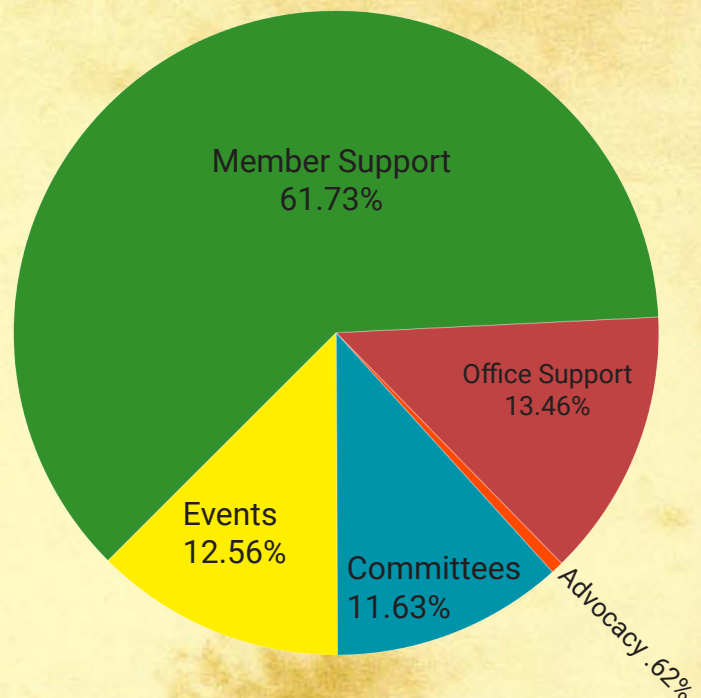
## GOLD MEMBERS

Black Hills Corporation/Black Hills Energy  
Black Hills Surgical Hospital  
GCC Dacotah, Inc.  
HomeSlice Media Group  
LIV Hospitality, LLC  
Montana-Dakota Utilities Co.  
Pete Lien & Sons  
Rapid City Journal  
Regional Health  
U.S. Bank  
Wells Fargo Bank  
West River Electric Association

## Revenue



## Expenses



# CONNECT

7,622 mixer attendees

103rd Annual Christmas Party  
684 attendees

## Business 2 Business Expo

76 business booths  
514 attendees

# 12 COMMITTEES

- Ag & Natural Resources
- Ambassadors
- Black Hills Air Service Partnership
- Creative Industries
- Diplomats
- Governmental Affairs
- Leadership Rapid City
- Jr. Leadership Rapid City
- Military Affairs
- Public Policy
- Workforce Development
- Young Professionals Group

# ADVOCATE

The Chamber pays for a full-time Legislative Lobbyist to monitor bills for their impact to business, tourism, or the Rapid City community.

# 4

legislative crackerbarrels

Bills with Chamber Action

- SB65
- SB96
- SB128
- HB 1085
- HB 1106

# BALLOT

 IM 22

# ISSUES

 IM 23

Amendment R

Denotes Chamber position.  
Red = Lost | Green = Win

# PROMOTE

# 111

 Ribbon Cuttings

# 5

 Ground Breakings

## Digital Marketing Efforts

88 Emails sent

35.59% Open Rate

21.55% Click-thru Rate

# 173,403

Website Page Views

# Board of Directors

## BOARD OFFICERS

- Tom Helland *Board Chair, Chamberlain Wholesale Grocery*
- Jim White *Chair Elect, Sound Pro*
- Hugh Boyle *Treasurer, BMS Financial*
- Scott Barbour *Vice Chair, Northwest Pipe Fittings*
- Jim Haar *Vice Chair, Golden West Technologies*
- Douglas Theel *Vice Chair, Great Western Bank*
- Susan Weber *Vice Chair, Regional Health*
- Stuart Wevik *Vice Chair, Black Hills Corporation*
- Linda Rabe *Rapid City Chamber, President & CEO*
- William May *Past Chair, Black Hills Surgical Hospital*

## BOARD MEMBERS

- Joe Bennington *Keller Williams Black Hills*
- Rob Hrabe *HF Webster Engineering Services*
- Ted Pettyjohn *Phase Technologies*
- Mark Schreiner *Print Mark-et*
- Talbot Wieczorek *Gunderson Palmer Nelson & Ashmore*
- Liz Hamburg *Black Hills Community Foundation*
- Susan Johnson *Black Hills Central Reservations*
- Rick Messer *Pioneer Bank & Trust*
- Shannon Brinker *Abbott House*
- Tony DeMaro *Murphy's Bar & Grill*
- Laura Schad *Partnership With Native Americans*
- Dr. Helen Usera *Aspiring Business Consulting*

## EX OFFICIO

- Mayor Steve Allender *Mayor, Rapid City*
- Ron Buskerud *Pennington County Commission*
- Maj. Gen. Tim Reisch *AG, SD National Guard*
- Col. John Edwards *Commander, Ellsworth AFB*
- Dr. Lori Simon *Superintendent, RCAS*
- Dr. Heather Wilson *President, SDSM&T*
- Linda Anderson *Chair, CVB*
- Benjamin Snow *Pres., RC Econ. Development*
- David Lust *Chair, RC Econ. Development*
- Craig Baltzer *Exec. Dir., RPCC*
- Shawn Ludemann *Young Professionals Group*