

Diplomats

OBJECTIVE: To support the Chamber mission and enhance membership benefits through promotion, networking and fundraising.

TARGETS:

- Chamber membership recruitment and stewardship
- Networking for awareness
- Fundraising for mission stability

TACTICS:

- Support Chamber Mixers
- Sponsor Goodwill Tours
- Support VIPs
- Sponsor Diplomat Corp Pin
- Sponsor Chamber Fundraising Event
- Support Recruit and Retain Members
- Sponsor Granite Award

SUCCESS:

- Monthly mixer support (serving/greeting)
- Expand Goodwill Tours to all Chamber membership as a benefit. Use Facebook Live during tours on Chamber social media for visibility
- Host recruitment socials for committee member introductions/awareness. Add reference calls to selection process - capturing character/commitment. Add mentorship process for new members – matching with current members