

Rapid City Area Chamber of Commerce's

# Speakers Directory



Sponsored by the Education & Business Services Committee

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## **SPEAKERS DIRECTORY**

### **ACCOUNTING**

Casey Peterson, CPA, President, Casey Peterson & Associates, LTD  
348-1930

TOPIC: Accounting issues

Only available from May 1<sup>st</sup> to November 30<sup>th</sup> during the year.

### **ADVERTISING**

Robert Sharp, President, Robert Sharp & Associates  
341-5226

TOPIC: Advertising

### **BUSINESS / MANAGEMENT**

Trudy Kennedy, CPA, Director, Accounting Team Manager, Casey Peterson & Associates, Ltd.  
348-1930

TOPIC: Performance Measurement Systems for your Business

John Mitchell, CPA, CVA, CFP, Director, Casey Peterson & Associates, Ltd.  
348-1930

TOPIC: Business Valuations

Craig A. Pfeifle, Attorney, Lynn, Jackson, Schultz & Lebrun  
342-2592

TOPIC: Employment Issues-Regulation

John Brice, Associate, The Cavalry, Inc.  
341-3850

TOPIC: "Leadership-Heart of a Leader" – It's What's Inside That Counts, "Person Accountability" –Why The Blame Game Destroys Organizations, "Two Words That Give You Instant Respect"

Tina Schuler, Sales Manager, Office Manager, Peace Keeper Security Inc.  
341-8787

TOPIC: Security-Personal/Professional/VIP Protection: posted/patrol security officers, alarm monitoring and installation. Any and all security related issues or concerns. Hostile terminations.

G. Verne Goodsell, Partner, Gunderson, Palmer, Goodsell & Nelson  
342-1078

TOPIC: Never be a Victim, Litigation-What happens without it

Pat Goetzinger, Attorney at Law, Gunderson, Palmer, Goodsell & Nelson  
342-1078 (contact Debbie Siemonsma)

Terry Satrang & Kookie Satrang, Manager and Operator, Chapel in the Hills  
342-8281

TOPIC: To speak about history and operations

Casey Peterson, CPA, President, Casey Peterson & Associates, LTD  
348-1930

TOPIC: Business issues

Only available from May 1<sup>st</sup> to November 30<sup>th</sup> during the year.

Laura Longville, Chief Executive Office, Waking in Grace, Inc.  
342-0478 – [www.inatm.com](http://www.inatm.com)

TOPIC: Customer Service Training for Front Line Staff, Executive Level Leadership/Business Owner Workshops & Retreats – Equipping people to carry out their vision, Purpose & Passion in Work & Life

## **EDUCATION**

Beth-Anne Ferley, Donor Recruitment Representative, United Blood Services  
342-8585

TOPIC: Blood Components & Platelets, Youth-What is blood, what it does and what it is used for.  
Rich Gross, President, Western Dakota Tech

718-2405 (Contact Rick Gray)

TOPIC: The Future of Higher Education, Education & Economic Development, Education & Technology

Rick Gray, Vice President, Western Dakota Tech  
718-2405

TOPIC: Western Dakota Tech

Nancy Glassgow, Program Coordinator, Western Dakota Tech  
394-4034

TOPIC: Role of LPN-Importance of Nursing Education

Lisa Krogman, Program Coordinator, Western Dakota Tech  
718-2405 (Contact Rick Gray)

TOPIC: Role of LPN-Importance of Nursing Education

G. Verne Goodsell, Partner, Gunderson, Palmer, Goodsell & Nelson  
342-1078

TOPIC: Never be a Victim, Litigation-What happens without it

## **ELDERLY**

Jo Prang, RPH, Vice President of Operations, Medicap Pharmacy  
388-3622

TOPIC: (Medicare Part D, Diabetic Education, Medication use, Bio-identical Hormone Replacement Therapy)  
Compound Medicare

Marcia Mayer, Volunteer/Fundraising/PR Coordinator, Western South Dakota Senior Services, Inc.  
Meals Program

394-6002

TOPIC: Elderly Nutrition Volunteers for the Meals Program

## **ENERGY/ENVIRONMENT/WATER**

Melissa H. Horton, Executive Director, Wildlife Experiences, Inc.  
341-2762

TOPIC: Birds of South Dakota, Environmental Education, Wildlife Rehabilitation

## **ETHICS**

Casey Peterson, CPA, President, Casey Peterson & Associates, LTD  
348-1930

TOPIC: Ethics

## **FINANCIAL & INVESTMENTS**

Doug Maher, Registered Principal & Hugh Boyle, Registered Representative, AIG Advisor Group-Sun America  
Securities

341-1555

TOPIC: Investment Securities, Financial Planning, Annuities, Mutual Funds

Rich Grable, Financial Advisor, Raymond James Financial Services  
718-1952

TOPIC: How to Buy Individual Stocks, Retirement Plans for Small Business, Retirement Income

Rick Kahler, CFP, President, Kahler Financial Group  
343-1400

TOPIC: Transforming the Role of Money In Your Life, The Financial Wisdom of Ebenezer Scrooge

Casey Peterson, CPA, President, Casey Peterson & Associates, LTD  
348-1930

TOPIC: Investing for the long term financial health.

Only available from May 1<sup>st</sup> to November 30<sup>th</sup> during the year.

Laura Longville, Chief Executive Office, Waking in Grace, Inc.  
342-0478 – www.inatm.com

TOPIC: Seminars designed for Business Owner, Top-Level Executives & especially Financial Planners – “Success – It’s Not Just About the Money”, “Creating a Map of Intention” & “Interior Financial Beliefs – The Psychology Behind Money Beliefs”, “Breaking Through the Last Taboo – Money, Not Sex”

Terry Mills, Education & Community Outreach Manager, Consumer Credit Counseling Service of the Black Hills  
348-4550 ext. 114

Topic: Getting your credit back on track

### **FRAUD**

Cheryl Kenitzer, CPA, CFE, Casey Peterson & Associates, Ltd.  
348-1930

TOPIC: Fraud in the Workplace

### **HEALTH**

Beth-Anne Ferley, Donor Recruitment Representative, United Blood Services  
342-8585

TOPIC: Blood Components & Platelets

Jo Prang, RPH, VP of Operations, Medicap Pharmacy  
388-3622

TOPIC: Medicare Part D, Diabetic Education, Medication use, Bio-identical Hormone Replacement Therapy

Rick Giesel, CEO, Regional Health Network, Rapid City Regional Hospital  
719-8139 (Contact Abbie Thrash)

TOPIC: Update on specific topics related to health care in a rural environment. Specific presentation can be customized to meet specific needs of the group on a number of health-related topics

Charles Hart, MD, CEO of Regional Health, Rapid City Regional Hospital  
719-5634 (Contact Mary Woelfel)

TOPIC: Overview of health care in western South Dakota. Specific presentation can be customized to meet the needs of the group. Additional health-related presentations are available on request.

Rex Briggs, MSW  
343-4172  
Call for Topics

Leroy Clark, MD, Family Physician, Medical Associates of the Black Hills  
390-8366

TOPIC: Health & Medical Issues for Native Americans

Steven Stocks, MD, Internal Medicine Physician, Medical Associates of the Black Hills  
718-3100

TOPIC: Travel Medicine, General topics on health risks and conditions related to international travel, Update on travel medicine & conditions for Tsunami Volunteers

Cheryl Carelton, Reset Your Mind and Body  
391-8697

TOPIC: Motivational speaker on resetting the mind and body (Truth about weight loss, diabetes, and exercise).  
www.resetyourmindandbody.com

### **HUMAN SERVICES**

Beth-Anne Ferley, Donor Recruitment Representative, United Blood Services  
342-8585

TOPIC: Blood Components & Platelets

Jada Johns, Homeless Outreach Coordinator/Clinician, Behavior Management System  
343-0650

TOPIC: Services & programs provided by Behavior Management Systems

Craig A. Pfeifle, Attorney, Lynn, Jackson, Schultz & Lebrun  
342-2592

TOPIC: Employment Issues-Regulation

Sheila Troxel Snyder, Executive Director, CASA 7<sup>th</sup> Circuit  
394-2203

TOPIC: Travel-lite, Packing Home & Humor into Life's Journey (using the psychology of hope in everyday life)

Rex Briggs, MSW  
343-4172

Call for Topics

Laura Longville, Chief Executive Office, Waking in Grace, Inc.  
342-0478 – www.inatm.com

TOPIC: Individual, Family, Group & Marriage Counseling, Life Coaching, Equine Therapy, Retreats. Etc.  
“Depression in the Workplace”, “Your Unique Design”, “Secrets to Understanding Your Man or Woman with Money”, “What’s REALLY Holding You Back?”, “Listen to Your Life”, and many more!

### **INSURANCE/RISK MANAGEMENT/RETIREMENT PLANNING**

Andy Ainslie, Owner, Agent, Andrew A. Ainslie Insurance Agency, Inc.  
348-3338

TOPIC: Auto, Home, Life & Health Insurance

### **INTERCULTURAL COMMUNICATION (INTERNATIONAL)**

Suzi Aadland, Director, Ivanhoe Int'l Center, SDSM&T  
394-6884

TOPIC: Basics of Intercultural Communication

### **LAW/CRIME PREVENTION**

David E. Lust, Attorney, Gunderson, Palmer, Goodsell & Nelson  
342-1078 (contact Debbie Siemonsma)

TOPIC: Business Entity Selection & Buying/Selling a Business

G. Verne Goodsell, Partner, Gunderson, Palmer, Goodsell & Nelson  
342-1078

TOPIC: Never be a Victim, Litigation-What happens without it

### **LITERACY**

Sheila Troxel Snyder, Executive Director, CASA 7<sup>th</sup> Circuit  
394-2203

TOPIC: Travel-lite, Packing Hope & Humor into Life's Journey (using the psychology of hope in everyday life)

**MEDICAL**

Dale Bachwich, M.D., Staff Physician, Rapid City Medical Center  
342-3280  
TOPIC: Colorectal Cancer Screening

Beth-Anne Ferley, Donor Recruitment Representative, United Blood Services  
342-8585  
TOPIC: Blood Components & Platelets

Kayte Halstead, MS, TOM, Nationally Licensed Acupuncturist & Herbalist, Acupuncture 4 Health  
721-4580  
TOPIC: Acupuncture: Modern ailments, Ancient Medicine; Chinese Medicine: the fastest growing complementary medicine in the US; 5 free things you can do to improve your health; Chinese medicine diagnostics

Scott R. Smith, MS, TOM, Nationally Licensed Acupuncturist & Herbalist, Acupuncture 4 Health  
721-4580  
TOPIC: Acupuncture & Sports injuries: Chinese Medicine and Skin Problems; Scalp acupuncture: A complement to Western medicine; Chinese Medicine for Athletes; What acupuncture can do for you

Jerry Soderstrom, DDS, President, Implant Imaging Corporation-Soderstrom Implant Dentistry  
388-0930  
TOPIC: Implant Dentistry, CAT Scanning in Dentistry

Jo Prang, RPH, VP of Operations, Medicap Pharmacy  
388-3622  
TOPIC: Medicare Part D, Diabetic Education, Medication use, Bio-identical Hormone Replacement Therapy

Nancy Glassgow, Program Coordinator, Western Dakota Technical Institute  
394-4034  
TOPIC: Role of LPN-Importance of Nursing Education

Tim Sughrue, CEO of RCRH, Rapid City Regional Hospital  
719-7514  
TOPIC: Provide an update on Rapid City Regional Hospital. Specific presentation can be customized to meet the needs of the group. Additional health-related presentations can be available on request.

Charles Hart, MD, CEO of Regional Health, Rapid City Regional Hospital  
719-7514 (Contact Mary Woelfel)  
TOPIC: Overview of health care in western South Dakota. Specific presentation can be customized to meet the needs of the group. Additional health-related presentations are available on request.

Rex Briggs, MSW  
343-4172  
Call for Topics

Leroy Clark, MD, Family Physician, Medical Associates of the Black Hills  
390-8366  
TOPIC: Health & Medical Issues for Native Americans

Steven Stocks, MD, Internal Medicine Physician, Medical , Medical Associates of the Black Hills  
718-3100  
TOPIC: Travel Medicine, General topics on health risks and conditions related to international travel, Update on travel medicine & conditions for Tsunami Volunteers

**MOTIVATIONAL**

G. Verne Goodsell, Partner, Gunderson, Palmer, Goodsell & Nelson

342-1078

TOPIC: Never be a Victim, Litigation-What happens without it

Rick Kahler, CFP, President, Kahler Financial Group

343-1400

TOPIC: Transforming the Role of Money In Your Life, The Financial Wisdom of Ebenezer Scrooge

Laura Longville, Chief Executive Office, Waking in Grace, Inc.

342-0478 – www.inatm.com

TOPIC: “Ignite Your Dreams”, “From Scars to Shining Stars”, “Integrity – Lead from the Top”, “Living with a Heart Fully Alive”, “Breaking Through the Last Taboo – Money, Not Sex”, “Your Unique Design”

### **PARENTING**

Kelly Marker, Family Coach, Parenting with Ease

381-4608

TOPIC: Children’s issues, Parenting tips & information, Stress

### **SAFETY/SECURITY**

Tina Schuler, Sales Manager, Office Manager, Peace Keeper Security Inc.

341-8787

TOPIC: Security-Personal/Professional/VIP Protection: posted/patrol security officers, alarm monitoring and installation. Any and all security related issues or concerns. Hostile terminations, etc.

John Glasford, Branch Manager, Securitas Security Systems USA, Inc.

381-0738

TOPIC: Access Control, Intrusion Alarm and closed circuit television systems

### **SCIENCE**

Melissa H. Horton, Executive Director, Wildlife Experiences, Inc.

341-2762

TOPIC: Birds of South Dakota, Environmental Education, Wildlife Rehabilitation

### **TAX LAW / INCOME TAX**

John Mitchell, CPA, CVA, CFP, Director, Casey Peterson & Associates, Ltd.

348-1930

TOPIC: New Tax Law Changes for Farm & Ranch

Traci L. Fitting, EA, Master Tax Advisor, Accountant, H & R Block

348-0811

TOPIC: Income Tax Preparation/Payroll Issues

Casey Peterson, CPA, President, Casey Peterson & Associates, LTD

348-1930

TOPIC: Accounting issues

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### **TRUST/ESTATE PLANNING**

Frances R. Becker, Attorney of Counsel, Lynn, Jackson, Shultz & Lebrun, P.C.

342-2592

TOPIC: Trusts, Estate Planning, Wills

Tom Simmons, Attorney at Law, Gunderson, Palmer, Goodsell & Nelson

342-1078 (contact: Debbie Siemonsma)

TOPIC: Estate Planning in a Whirlwind, Getting Creative with Charitable Christian Giving, Health Care Decisions Week Series, Asset Protection Planning for Physicians, Disability Discrimination Law in the Workplace, Estate Planning from the Professions’ Perspective and much more

Pat Goetzinger, Attorney at Law, Gunderson, Palmer, Goodsell & Nelson  
342-1078 (contact Debbie Siemonsma)

**VOLUNTEERS**

Beth-Anne Ferley, Donor Recruitment Representative, United Blood Services  
342-8585  
TOPIC: Blood & Platelet Donations & the Volunteers

Marcia Mayer, Volunteer/Fundraising/PR Coordinator, Western South Dakota Senior Services, Inc.  
Meals Program  
394-6002  
TOPIC: Elderly Nutrition Volunteers for the Meals Program

**NON-PROFIT MANAGEMENT & GRANT WRITING & (FUNDRAISING) & BOARD GOVERNANCE  
(PROFIT & NON-PROFIT ORGANIZATIONS)**

Sheila Troxel Snyder, Executive Director, CASA 7<sup>th</sup> Circuit  
394-2203

TOPIC: Travel-lite, Packing Home & Humor into Life's Journey (using the psychology of hope in everyday life)

Sandra McNeely, Vice President, The Abbey Group, LTD  
343-8577

TOPIC: Fundraising, Board Governance, Strategic Planning, Executive Development

Laura Longville, Chief Executive Office, Waking in Grace, Inc.  
342-0478 – [www.inatm.com](http://www.inatm.com)

TOPIC: Equipping Executives & Boards to build on each member's strengths to communicate effectively, resolve conflict, all to enhance & carry-out the vision with more impact, purpose & passion.

**2012 PLAN**

Alan Hanks, Mayor  
394-4110

TOPIC: 2012 Planning & Zoning / Future Land Use / Property Tax Process / City Government Development