



BUSINESS SERVICES COMMITTEE

COMMITTEE OBJECTIVE:

**COMMITTEE CHAIR
Sandra McNeely**

To provide a variety of “member driven services” designed to meet the needs of our diverse membership.

Cultural Diversity - To enhance opportunities for cultures to better access the economic opportunities of our community.

Education-To work with the schools and businesses in order to provide our youth with skills to become productive employees.

Technology - To help Chamber members and businesses capitalize on technology and e-commerce. To make the Chamber a “business technology model” and to advocate public policy positions to ensure Rapid City is competitive as technology advances



	PROJECT	DATE TO BE ACCOMPLISHED
1	Coordinate Hospitality Program at Stock Show	Jan - Feb
2	Stage Annual Business Expo	Feb
3	Sponsor / Coordinate seminars and workshops	On-going
	Cultural Diversity Division	
4	Support Cultural Events	
	- Native American Day	
	- LNI	
	- SDSM&T Cultural Expo	
	- Ellsworth Programs	
	- Bridges for Intercultural Understanding	
	- Black Hills Powwow	
	- Others	
5	Encourage and support Native Americans and other minorities in achieving private sector leadership roles.	
	A. Profile role models in Investment Report	3 per year
	B. Encourage minorities to apply for Leadership Rapid City	
6	Celebration of Cultures	July
7	Encourage and welcome minority businesses to join the Chamber.	On-going
8	Outreach to the businesses and organizations on the reservations.	On-going
9	Collaborate with other organizations to promote cultural diversity in the workplace.	On-going

Education Division - "Preparing Our Youth for Tomorrow's Business"		
10	Develop an alliance between business and education	
	A. Support "Evening of Excellence"	Spring
	B. Programs -	
	2. Support Partnership Rapid City	
	3. Support Career and Tech Expo-High Schools (volunteers and referrals)	Mar
	4. Provide volunteers for "Real Life Fair" Middle Schools	May
	5. Provide chamber pak space for Black Hills Regional Job Fair (they supply flyers)	Mar
	C. Support Junior Achievement	2011
	D. Support Character Counts	
	E. Support College for a Day Bus	Spring
11	Administer scholarships for the Black Hills Area Community Foundation	Sep - Jun
12	Provide a Speaker's Directory	
13	Support Youth Business Adventure	
	Technology Division	
14	Educate business community on availability and uses of technology	On-going
	A. Conduct technology seminars	Quarterly
15	Develop a vision and long range Chamber technology plan	On-going
16	Capitalize on technology and opportunities	On-going
17	Develop and recommend public policies (as necessary)	On-going
18	Keep abreast of technological advances	On-going

Staff Liaison: Debbie Leber, Finance Assistant